

SJIHMCT, PALAI

ACADEMIC REPORT 2024-25

14th Governing Council Meeting

On 27th March 2025 at 11 a m

Preamble

- Admissions
- Academic Excellence
- Placement Statistics
- Internship Statistics
- Faculty Development Programmes
- Student Development Programmes
- Industry Academia Relationship
- Global Academic Collaborations
- Value added Programmes for students
- Co and Extra Curricular Activities
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- Accreditation and Ranking
- Community Development Programmes – Extension Activities
- New initiatives/Best Practices in the Campus
- SJIHMCT Publications
- SJIVT Programmes
- Proposed development Plan for the Next academic session

On the XIV Meeting of the Board of Governors, I am happy to submit this report before the honorable members.

I am happy to state that our efforts in providing value-based quality education to the students continued during the reporting period and I am privileged to report that we have been successful in getting our Institute accredited by NAAC with B Grade.

As was done during previous years number of value added co-extracurricular programmes were arranged for our students. In addition to seminars/webinars, national and international conference, workshop/s etc several guest lectures were conducted for the benefit of our students which helped in promoting and bringing our Institute in the national and international levels. Details of some the important events held are included in this report.

ADMISSIONS

Admission 2024-25

Permitted Intake 180

Total applications received	- 197
Total students admitted	- 163
Number discontinued	- 07
Total strength	- 156

Present strength of students

Year of admission	Existing strength
2021-22	97
2022-23	118
2023-24	147
2024-25	156
Total	518

Academic Excellence (past two years)

Batch	Total No. of students	Total No. of students passed	Pass Percentage
2016-20	66	53	80.30
2017-21	101	87	86.13
2018-22	99	67	68
2019-23	100	78	78
2020-24	105	90	86

Overall pass percentage 79

Batch	Current year semester		Pass Percentage
2021-25	VIII	VII	82
2022-26	VI	V	60
2023-27	IV	III	77
2024-28	II	I	To be declared

University rank holders

In the final semester, examination held for 2020 batch, 85.71 per cent have passed out of which 73 per cent became eligible for degree certificates (17 with distinction and 56 with first class). From among the candidates, M G University has placed Mr. Nidinkumar M M in the first position and Mr. Johann Jose and Amal Dev K M in second and third positions respectively.

Job Placement Statistics (Campus Recruitments)

Our practice of providing placement to all eligible students continued this year too. Out of 97 students' of 2021 batch, 83 of them alone have registered for placements and remaining 14 opted higher studies. All students registered for placement have been provided placement officers. This year, 11 hotels viz., Taj Group, Oberoi, IHG, The Paul Group, HMS Host, CGH Earth, Zuri Kumarakom, Grand Hyatt, Courtyard by Marriott, The Leela Palace Chennai and Tamara and Lux Glamp took part in the campus interview. Comparative statistics of placement for the years 2023-24 and 2024-25 are:

Sl.No.	Particulars	2023-24	2024-25
1	Total No. of students	105	97
2	No. of students registered for placements	83	83
3	No. of students opted higher studies	22	14
4	No. of students placed through campus recruitment	83	83
5	Highest salary offered	Rs.22,750/-p.m	Rs.30,000/- p m
6	Percentage of job placement	100	100

(33.33% students received triple offer letters)

Overseas Placement

Sl.No.	Particulars	2023-24	2024-25
1	Total No. of students	105	97
2	No. of students registered for placements	83	83
3	No. of students placed	83	83
4	Number opted higher studies	22	14
5	Total No. of students placed Nationally	82	81
6	No. of students placed internationally	01	02

TRAINING (IET)

Our 2022 batch students are at present undergoing their industrial exposure training in leading five-star hotels in Austria, Mumbai, Goa, Chennai, Bengaluru and Kochi. Statistics of national and international training provided are as follows:

**Internship Allotments up to 2023 April as well as for 2024 batch
Up to April 2023.**

Year	Kerala		Pan India	Abroad
2023	18		80	2
2022	33		65	2
2021	51		49	-
2020	54		46	-
2019	63		37	-

2024 Batch

No. of students	Kerala		Pan India	Abroad
118	17		100	1

PROCESS INVOLVED IN PLACEMENT & I E T

Pre-Internship Orientation Programme for V semester

To enable our students to understand the formalities to be complied with while undergoing their industrial exposure training, several pre-internship programmes were arranged for V semester students.

A two-day training programme in Housekeeping was arranged to our III semester students at Four Points Sheraton & Crowne Plaza

Pre-Placement training Programme for VII Semester students.

A session on interview techniques was held on 22/10/2024 and another session in Housekeeping and Reception Operations were held in 30 October 2024

Mock selection rounds

Prior to the campus selection process, number of mock selection rounds were conducted for the benefit of final semester students

Company Specific Training Programme

During the reporting period, as part of providing guidance to our students, several online and off-line career development programmes were arranged. They include:

Online session in Career Guidance and Development held on 29 January 2025.

Civil service career guidance conducted by Civil Service Institute Pala on 23/4/2024.

A session on Overseas IET by Mr Rajeev Sharma M S, an overseas consultant on 3/9/24 for V semester students.

Session on Kosher Food & Israeli delicacies by Ms Alisa Eshet Moses, Corporate Relations & International Advisory, Asian Arab Chamber of Commerce on 7 August 2024.

Session on Interview Techniques was held on 22/10/2024 and another session in Housekeeping and Reception Operations were held on 30 October 2024.

Guest lecture by Dr Kadri of Kadri's Academy was held on 9/8/2024.

A lecture by Ms. Rekha Joseph, L & D Manager of Crowne Plaza was held on 30/8/2024

FACULTY DEVELOPMENT 2024-25

Qualification Enhancement – One of our faculty member Mrs. Dona Babu has been awarded Ph.D in Management by Mahatma Gandhi University.

Faculty Publications:

During the reporting period our faculties have participated in many international and national conference/seminar and published their papers as book chapters, conference publications and journals.

Details of number of publications are:

Book Chapters : 03
 Conference Publications : 14
 Journal publications : 03

Book Chapters

Aby Emmanuel Lopus	A study on importance of corporate social responsibility activities in hospitality industries	11/13/2024	No	978-81-981681-1-5
Aby Emmanuel Lopus	A Study on consumer behavior and sustainable marketing with an emphasis on the hospitality industry.	12/30/2024	No	978-81-19674-36-7
Jerin James	Influence of HR and L&D in enhancing employee technology readiness and acceptance in E learning Adoption.	12/31/2024	Yes	9789334110500
Varghese Johnson	A study on consumer behaviour and sustainable marketing with an emphasis on the hospitality industry	12/2/2024	No	978-81-19674-36-7
Varghese Johnson	A study on importance of corporate social responsibility (CSR) activities in the hospitality industry	11/1/2024	No	978-81-981681-1-5

International Journals

Name	Journal Category	Name of the journal	Title of the paper	ISSN Print
Jerin James	IHM	Indian Journal of Hospitality Management	“Green Work Force Strategies for Sustainable Hospitality in Emphasis to Five Star Hotels in Kerala”	ISSN: 2582 – 4082
Regy Joseph	JETIR	JETIR	Managing Workforce Diversity and Enhancing Employee Performance in the Hotel Industry in Kerala.	(ISSN : 2349-5162)
Regy Joseph	SSRN	African Journal of Biomedical Research.	Organizational diversity climate: A key to enhancing employee engagement and performance in the hospitality industry	ISSN: 119-509
Regy Joseph	SJIHMCT PUBLICATION	Transforming Hospitality with AI & Tech.	Revolutionizing hospitality through technology: Elevating operations, sustainability, guest experience and workforce diversity.	ISBN: 978-93-341-1050-0

As part of FDP in the industry, our faculty members underwent training in Holiday Inn, and Grand Hyatt during 3-5 June 2024.

Seminar/Conferences/Workshops

During the reporting period, our faculty members participated several national/international conferences, webinars and presented papers on subjects relating to hospitality and tourism industry and took part in various Faculty Development Programmes.

Details of conferences, seminars/workshops and FDP attended by faculties

Category	No. of faculty participated
National Conference	07
International Conference	09
Seminar/Webinar/Conference	12
Workshops	02
Faculty Development Programmes	18

Participation in other meetings.

In addition, one of our faculty member Mrs. Sona Rachel John got the opportunity to participate in the IFCA meeting held at New Delhi on 8/1/2025 and Mrs. Regy Joseph has participated in the IQAC Meet in Catholicate College Pathanamthitta on 18/1/2025,

MOOC Courses

During the reporting period one of our faculties Mrs Rakhy Raju has attended to MOOC courses in association with Swayam.

STUDENT DEVELOPMENT PROGRAMMES 2024-25

During the reporting period, as part of student development programmes the Institute conducted several programmes. Some among them are:

1. Flavours of Italy – Italian Cookery and Pastry Workshops – Italian Themed Fine Dining Lunch held on 4-5 September 2024 by CAST Alimenti – Italy
2. “Australian Culinary Art Workshop & Australian Lamb Theme Lunch was held on 29 &
3. Session on Kosher food & Israeli delicacies by Ms. Alisa Eshet Moses, Corporate Relations & International Advisory, Asian Arab Chamber of Commerce was held on 7 August 2024

Industrial Visits – Hotel – Laundry

As part of industrial visit our first-year students visited Le Meridian, Crowne Plaza, Holiday Inn and the Trident Cochin to familiarize them with activities of core department of a hotel on 23 & 24 April and 13 & 19 July 2024

Demonstrations – Butchery- Towel Arts _ Mocktails.

Institute has conducted several demonstrations related to the core subjects were arranged. As part of this, an exhibition on towel art was arranged for the VIII semester students on 3/3/2025 in which 23 students participated and displayed variety of designs.

Orientation Programmes – Career Counselling

During the reporting period, as part of providing guidance to our students, several online and off-line career development programmes were arranged for the students. They include:

Online session in Career Guidance and Development held on 29 January 2025.

Civil service career guidance conducted by Civil Service Institute Pala on 23/4/2024

Session on Overseas IET by Mr Rajeev Sharma M S, an Overseas consultant was held on 03/9/2024 for V Semester students.

Sports/Cultural programmes

Our students have participated in the university level competitions in Tug of War, Weight Lifting and Roll ball. LUSAIL2K25, a Football Competition among students was held on 1/2/2025. MAD (Music, Dance & Arts) programme was held on 07/2/2025

Our students participated in the Athitya Hospitality 2025 competitions organized by AISSMS Pune during 5-7 February 2025 and was placed in the third place in the event Front Office. One of our IV Sem. Student Mr Amal Radhakrishnan won second prize in the University level Roller Sports event held at Newman College, Thodupuzha.

32 students participated in the intercollegiate competitions held on 13/2/2025 organised by the Hotel Management Department of Naipunya College, Pongam and won first prizes in F & B Production and Service and won second prize in Front Office

Tourism Day

On 25/1/2025 Tourism Club of SJHMCT celebrated the tourism day. On this occasion the club conducted a poster making competition on the theme tourism and sustainable transformation.

Environmental Day

As part of observing the World Environmental Day, Esperanza Club of the Institute has arranged quiz competition among students.

INDUSTRY ACADEMIA RELATIONSHIPS

Our institute has been associated with many reputed agencies. They are

1. Associated with SKAL International Kochi which has nominated the Principal HMCT as one of their members. Two students of SJHMCT became members in the young SKAL.
2. MoUs have been entered for Academic Partnership Status with 6 major hotel brands
3. Organized international conference/seminars/ Guest lectures in association with Industry Professionals.
4. Membership in the Professional Housekeepers Association (PHA)
5. Member in the Indian Federation of Culinary Association (IFCA)

GLOBAL ACADEMIC COLLABORATIONS 2024-25

As part of maintaining global academic collaborations with universities abroad our Institute has signed MoUs with CAST ALIMENTI, Italy and Buckingham New University, U K.

VALUE ADDED CERTIFICATE PROGRAMMES

Education Beyond Curriculum

Considering the importance of providing education beyond curriculum we have arranged the following programmes for our students in addition to the conduct of

We were able to provide a number of value added programmes to our students which including seminar/workshops, debates etc.

Technical programmes

HACCP – Fire & Rescue, First Aid, Digital Marketing

Two sessions each on Fire Fighting and Rescue Operations with demonstration by the Fire and Rescue Department officials and First Aid and Life Styles were held on 15/3/2024 and 10/3/2025.

An awareness programme on traffic rules by the Motor Vehicles Department was conducted on 16/3/2024 for the benefit of our students.

General Programmes.

The general programmes in VAP offered to our students include special classes in German Italian, Cambridge English Learning, Business etiquette and Dining etiquette and manners. Digital Marketing, Business Etiquettes, Excel Training, Pre-placement training, career counselling etc

SJIHMCT Publication

Published the proceedings of the International Conference on “Transforming Hospitality with AI & Tech: Enhancing Operations, Sustainability and Guest Experience” held on 6-7 September as a book titled as “Conference Proceedings” with ISBN No. 978-93-341-1050-0

Membership/Recognition

One of our faculty members Mrs. Regy Joseph, who has been nominated as Secretary, PHA Kerala Chapter during the previous year has been nominated as an Editorial Member of Edwin Group of Journals.

Staff

During the reporting period, 04 of our faculty members viz., Mr. Rufus R Dhas, Mrs. Shiji V B, Mrs. Pooja Jayswal and Mr. Prashant Prakash left from the service and 2 new members, viz., , and Mr. Anil Jose Vettom and Mr. Sreejith O V joined as faculty, and Mrs. Aleena T Mathews has joined as Training and Placement Coordinator. The services of Mr. Jeffin

Joy has been regularized as IT Coordinator. Mr. Rahul M P was appointed as Asst. Librarian in place of Mrs. Alphonse Joseph and Mr. Rajesh George was appointed as Lab. Assistant.

At present, we have 20 faculty members, 03 lab staff and 8 office staff on regular basis and guest faculties were engaged for the subjects in English, French, Computer Application and Hotel Engineering. In addition, guest lecturers were engaged for classes in German and Italian languages.

Marketing

As was done during the previous years, our faculty members visited higher secondary schools in Palai and nearby areas to introduce the Institute and about the prospects of BHM course. Higher Secondary School students in Palai and nearby areas visited the Institute. A sum of Rs.3,94,678/- was spent during the year for advertisements mainly in social medias like You Tube, Face Book & Twitter.

INFRASTRUCTURAL DEVELOPMENTS 2024-25

Commissioned Multi-Purpose Training Kitchen

As reported in the previous year's report, the entire work of the multipurpose kitchen with 24 work stations was completed at a cost of Rs.82,07,203. The kitchen was blessed by H E Mar Joseph Kallarangatt on 16/12/2024.

Renovated Front Desk & Lobby

Our Front Office Lobby got renovated and elevated to suit international standards.

Renovated Bakery and Confectionery Lab

Bakery and Confectionery departments lab also got renovated to meet international standards.

Language Lab

The language lab has now been renovated by replacing the old systems. The lab is now equipped with 32 computers provided with OBE software developed and in use for library management system with latest KOHA ILMS for multi-language learning in Hindi, German, French, Russian and Japanese.

Online Grievance Redressal System

An online grievances redressal system has been introduced.

Interactive Smart Board

An Interactive smart board was bought for smart class rooms.

CO & EXTRA CURRICULAR ACTIVITIES

Students Clubs

During the reporting period, several Co & Extra Curricular Activities were carried by our students through Institute's various in-house clubs. The programmes undertaken by them are participating in online sessions, quiz and other competitions. A brief description of the activities held so far are furnished below.

Name of Club	Programmes					
	Online Sessions/ Seminars/workshops	Quiz	Competi- tions	Exhibition	Theme Lunch	Others
Le Sommelier	13	01	06	01	-	-
Connoisseur	03	-	05	-	01	01
Officiana Frontal	01	-	03	01	-	-
Esperanza	02	-	03	01	-	-
Paryavarana	02	-	01	-	-	-
Sports Club	-	-	01	-	-	-
Tourism Club	-	01	-	-	-	-
Agape	-	-	-	-	-	-
Literary	-	-	01	-	-	-
Fitness Club	-	-	-	-	-	01

Innovation & Entrepreneurship Development Cell (IEDC)

This cell has conducted an enlightening session on how to develop entrepreneurship culture in hospitality sector for 2023 batch students on 6.2.25 in which Mr. Abhi Varghese Nodal officer for Amal Jyothi college of engineering was the resource person. 114 students participated in the programme. The Cell has presented their business plan to the Tourism Director.

Global Hospitality Sustainable Challenge

Every year our students actively participate in an International Hospitality Challenged hosted by THE Hotel School, The Hague, Netherlands. Our college is one among the two colleges in India participating in the above challenge.

BKCC Culinary Challenge

Our Institute got the continued opportunity to host the national level Better Kitchen Culinary Competition organized jointly by Brand Wagon Media and Better Kitchen Magazine which was held on 28 February 2025. From among 91 students represented by 15 institutions took part in the competitions. Our students won first and second prize F & B Service, second prize in Housekeeping and third prize in Culinary competitions.

Tourism Club – Kerala Tourism – Business Plan

To provide platform for student leaders to develop their skills and knowledge in tourism management to spread tourism culture in the district through activities 11 students from various batches participated in the tourism day convention organized by the Tourism Department.

Zero waste kitchen – Konkani Food Demo & Sales

The NSS Unit of SJHMCT took a significant step towards sustainable waste management by constructing a Vermi Compost Unit on the campus on 28-09-2024 from 9 a m to 2p m.. This initiative aimed to reduce the amount of biodegradable waste generated and convert it into a valuable organic fertilizer.

Konkani Fest

The Konkani Food Fest, held on 17th August 2024 at the Advanced Training Restaurant, catered to 54 guests in a culturally immersive experience. Led by celebrity home chef Archana Pai, 22 students participated in preparing authentic Konkani dishes, showcasing the rich culinary heritage of the GSB community. The event embraced a traditional Konkani theme, with service staff dressed in traditional attire, enhancing the cultural ambiance. Guests enjoyed a diverse range of flavorful dishes, expertly prepared and presented. The food fest successfully celebrated the essence of Konkani cuisine while providing hands-on learning for the participating students. Arrangements were also made for sale of the products for those who need it.

ACCREDITATIONS & RANKING 2024-25

SJHMCT Palai is accredited by NAAC with CGPA of 2.48

In the GHRDC ranking 2024, our Institute got I Rank

In the All India Survey conducted by India Today, SJHMCT was placed in 52nd rank, and 56th rank in the All India Survey conducted by The Week Hanza-2024.

EXTENSION ACTIVITIES 2024-25

NSS (National Service Scheme) Unit No.272

The NSS unit of the Institute undertook several programmes during the reporting period. Apart from associating in the independence and republic day and Gandhi Jayanthi ceremonies, Swachha Hi Seva etc, they have constructed a Vermi Composite unit in the Institute campus. A yoga training session was arranged by them on 21/6/2024 and conducted a flash mob on drug awareness on 11/9/2024. The unit has conducted an AIDS awareness programme on 16/10/24 and conducted a seven-day cohabitation camp at Govt U P School, Alanad during 20-26 December 2025.

Blood Donation Camp

The unit organized a Blood Donation Camp in the Institute on 18/02/2025 in association with Mar Sleeva Medicity, Lions Club of Spice Valley and Pala Blood Forum.

Swatch Bharath Campaign

As part of Swatch Bharath Campaign, the unit in association with Bharananganam Grama Panchayat undertook cleaning works in the panchayat area.

Adopted Govt. U P School Alanadu

The unit has adopted govt. U P School Alanadu for undertaking development programmes in the school.

Need to strengthen Community development activities – NGOs

The unit has taken the initiative for the strengthening community development activities in association with NGOs.

NEW INITIATIVE IN THE CAMPUS 2024-25

Café Chronicles – Student Run Café from 4 to 6.30 p m

So as to enable our students to attain training, our new initiative, **Café Chronicles**, a student run Evening Café started functioning from 18/02/2025.

Hospitality Clubs in Schools

The Institute took the initiative in forming Hospitality Clubs in Schools.

Training Programme for MBA & MCA students of SJ CET

The Institute has arranged training programmes for MBA & MCA students of SJ CET in Dining Etiquette and Table Manners.

SJIHMCT PUBLICATIONS -2024-25

The Institute has published the proceedings based on the International Conference held in Sept.2024 with ISBN No. 978-93-341-1050-0

SJIVT Programmes 2024-25

SJIVT a sister concern of SJIHMCT, apart from its skill development programmes offered in hospitality services, propose to extend the programme Aviation Management. Other one-year diploma courses proposed to be conducted by SJIVT are:

Diploma in Aviation & Airport Management

Diploma in Logistics & Cargo Management

Diploma in Hospitality Management, and

Certificate Programmes in Housekeeping Operations and Front Office

PROPOSED DEVELOPMENT PLAN (Short term)

The following development plans (short term) for the Institute are proposed

1. Elevating SJIHMCT to Multi-disciplinary Institute. We have approached M G University for the permission to conduct P G Programme in Tourism and Aviation Management.
2. Bucking Hamshire New University U K has agreed to provide one-year P G Degree in Aviation Management and Tourism subject to the approval of UGC.
3. Cast alimenti – Italy offered two Full Scholarship for any two students of SJIHMCT
4. Renovate the training Restaurant 1 – Ground Floor.

Membership/ Recognition

One of our faculty members Mrs. Regy Joseph, who has been nominated as Secretary, PHA Kerala Chapter during the previous year, has been nominated as an Editorial Member of Edwin Group of Journals.

Higher Secondary School students in Palai and nearby areas visited out Institute. A sum of Rs. 394678/- was sepnt during the year for advertisements mainly in social medias like You Tube, Face Book & Twitter.

During the reporting year a Multi-purpose training kitchen Considering the future development of our Institute, may I be permitted to submit before the hon'ble members our need to have more smart class rooms to accommodate the increased strength of students in the existing BHM programme as well as for PG and other new courses proposed to be introduced. Based on the observations made by the NAAC peer team during their visit, our basic training restaurant needs to be renovated and upgraded to meet international standards which we now maintain in other departments. The board may consider the matter.

P G Programme

I may report that in response to our application for a new P G programme M A Tourism and Aviation Management, the Mahatma Gandhi University has informed us that the course sought by us is not included in the UGC's approved nomenclature and could not be considered. Instead, they have suggested to submit MTTM (Master of Tourism and Travel Management), the UGC approved P G programmes under Hotel Management/Hospitality/Tourism/Travel disciplines. The Board may therefore consider the matter whether to wait for the UGC approval or to proceed with MTTM.

Developments Proposed

Considering the future development of our Institute, may I be permitted to submit before the hon'ble members our need to have more smart class rooms to accommodate the increased strength of students in the existing BHM programme as well as for PG and other new courses proposed to be introduced. Further, based on the observations made by the NAAC peer team during their visit, our basic training restaurant needs to be renovated and upgraded to meet international standards which we now maintain in other training labs. The board may consider the matter.

Mentor-mentee meeting/PTA

Mentor-mentee meetings of students were held in every month and semester-wise PTA meetings were held on completion of each semester.

Graduation Day for 2020-24 batch was held on 25/4/2024

Women Cell

A Women empowerment session was organized on 4/1/2025 by our Women Cell.

Alumni

The alumni meet was held on 25/4/2024. An alumni interaction session was organized on 6/6/2024

Staff Welfare Programme

As part of staff welfare programme a faculty day out programme was held on 8/2/2025.

Mentor-mentee and PTA

Mentor mentee meetings were held on regular intervals and PTA meetings were held on completion of each semester.

CONCLUSION

I am glad to report that all possible steps to provide quality education and training to our students and possible efforts were taken for their overall development. Monthly staff meetings are being conducted to co-ordinate and carry out the activities and implementation of academic as well as other programmes. I would like to state that overall functioning of the Institute during the period of report was smooth.

I take this opportunity to thank the management for their wholehearted support, guidance, and co-operation extended the smooth functioning of the Institute without which it could not be fruitful and effective.

I would like to place on record my sincere gratitude to our former Chairman Msgr. Dr Joseph Maleparambil Achan, for his invaluable support in completing the developmental activities planned as per the GC meeting 2023-24.

I thank our Director – Rev. Fr. Joseph Vattappillil, for all his valuable support and guidance extended to me in achieving the goal.

I take this opportunity to welcome our New Chairman Msgr. Dr. Joseph Thadathil and The Administrator Rev. Dr. James John Mangalath.

I thank all the faculty and staff for their co-operation, dedication for paving the way for the smooth functioning of the Institute.


PRINCIPAL
St. Joseph's Institute of
Hotel Management &
Catering Technology, Palai

Dr. SHERI KURIAN