

## A BRIEF REPORT ON SJHMCT 2023

On the XIII Meeting of the Board of Governors, I am happy to submit this report before the honorable members.

I am happy to state that the we were able to continue providing value based quality education to the students and arranged a number of value added co-extra curricular programmes for them. We had organized many conferences, seminars/webinars, workshop/s and guest lecturers for the benefit of our students as well as for promoting the Institute in the national and international levels. Details of some of the important events held are included in this report.

### Admission 2023-24 (intake 180)

<b>Total applications received</b>	<b>- 163</b>
<b>Total students admitted</b>	<b>- 163</b>
<b>Number of students discontinued</b>	<b>- 08</b>
<b>Total strength</b>	<b>- 155</b>

### Total student strength

<b>Year of admission</b>	<b>Existing strength</b>
<b>2020-21</b>	<b>105</b>
<b>2021-22</b>	<b>100</b>
<b>2022-23</b>	<b>116</b>
<b>2023-24</b>	<b>155</b>
<b>Total</b>	<b>476</b>

### Academic Excellence

In the final semester, examination for 2019 batch Mr Abil Manuel was placed in the first rank and Mr. P Krishna Das and Mr. Soorej Sunil were placed in the second and third rank respectively. While 78 per cent of the students passed the final semester, 32 per cent of them became eligible for degree certificates.

### Overall Result Analysis

Sl.No.	Semesters	Average Pass percentage
1	VII & VIII	82.33
2	V & VI	87.61
3	III & IV	71.00
4	I & II	60.61

### Academic Progress

Present batch wise position of students, examinations held so far and average pass percentage are furnished below:

	Present position	Exams held	Pass/average %
2020-24	VIII	VII	82.42
2021-25	VI	V	59.65
2022-26	III	II	60.61
2023-27	II	I Sem.	To be declared

### Placement Statistics (2019-20 batch)

**2019 batch:** Out of 104 students, 89 interested in placement for whom 167 placement offers were extended. Remaining 15 students opted higher education. 17 hotels viz., Taj Group, HMS Host Hyderabad, Kumarakom Lake Resort, Zuri Kumarakoom, Gokulam Grand, Oberoi, Trident, Evely Baock Coorg, Aloft Bangalore & IHG Kochi & Chennai took part in the campus interview.

**2020-24 batch;** so far, campus interviews were held for 93 students. 93 placements for them are over. Total student strength 105. 12 students opted higher education abroad.

### International Placements

Six students of our 2018 batch got international placements, 4 in Germany and 2 in Kuwait.

## **Training**

IET – Our 2021 batch students are at present undergoing their industrial exposure training in leading five star hotels in Mumbai, Goa, Chennai, Bengaluru, Kochi and Coorg.

As part of industrial visit our first year students visited Le Meridian, Crowne Plaza, Holiday Inn and the Trident Cochin to familiarize them with activities of core department of a hotel.

An online session on Career Opportunities by Mr Chacko Mammen of Hotel Shiv Vilas was held on 16/9.2023.

Forty six of our final year students attended a Career Fair held in the Marriott Career fair in which 29 students got shortlisted.

A session on “Changing Trends and Procedure in Talent Requisition by Dr Satheesh kumar, Dy. Chief HR of Air India Express was held on 18/11/2023.

## **Industry Orientation**

As part of providing assistance to undergo FDP programme in the industry, 09 faculty members have undergone 3-day training programme in various star hotels Hyatt Bolgatty, Ernakulam, Holiday Inn Kochi and Taj Kumarakom.

Our faculty members attended a webinar conducted by EUHOFA, International Association of Hotel, Hospitality, Culinary Arts and Tourism held on 25/9/2023

## **Seminar/Conferences/Workshops**

During the reporting period, our faculty members participated several national and international conferences, webinars and presented papers on subjects relating to hospitality and tourism industry and took part in various Faculty Development Programmes.

## **Publications by faculties**

Our HoD Mr Varghese Johnson contributed a chapter in the publication “A Study on Different Leadership Styles and their Contribution towards the overall research Volume-I published by Infinity publications. He also contributed a chapter in the Peer Review edited book “A Chapter titled and investigation to determine how destination management organizations influence a place’s perceptions and allure”

He published his research paper titled “An analysis of the obstacles and scope of promoting women in developing technologies” published by Sree Krishna Arts and Science College, Coimbatore. His articles were also published in the web site of Digi World.

He has attended two-day international conference organized by the PG Dept. of Commerce , Mar Thoma College of Science & Technology, Chadayamangalam, Kollam, and presented a paper titled “A Study on Assessing Environmental Impact of Virtual Tourism for Sustainable Future”

Mrs. Regy Joseph, Asst. Professor has contributed a chapter on “A Study on the Role of HRM in Promoting Diversity and Inclusion in the Workplace with Special Reference to the Hospitality Industry” in the book entitled “Beyond Borders: Uniting Perspectives in Multidisciplinary Research” published by Red Unicorn Publishing.

She also published a paper in the International Open Access Journal of Emerging Technologies and Innovative Research on the subject “Managing Workforce Diversity and Enhancing Employees Performance in the Hotel Industry in Kerala.

Mr. Aby Lopus Emmanuel, Asst. Professor, contributed a chapter in the October issue of the Journal of Indian Culture & Business and Management on “Covid 19: Influences in the Academic Education of Hotel Management Students in India & Educational Development based on NEP”. He also contributed a chapter in the Book “Contemporary in Commerce and Management in “Hotel Reservation” published by Sankalp Publication.

Mr. Jerin James, Asst. Prof. contributed a chapter in the Lux Montis, an International Journal of Management and Commerce on “Cultivating Sustainability in the Hospitality Sectors”: A Study”

**Qualification Enhancement** – One of our faculty member Mrs. Dona Babu has almost completed her Ph.D thesis work and Mr Sonu V S has registered for his PG programme.

#### **SJIHMCT Publication**

Published a book with ISBN No.978-93-5912-966-2 entitled “A Study on Date Seed Based Innovative Liquors & Cocktails written by Mr Ameer K S of 2019-20 batch students.

#### **Membership/Recognition**

One of our faculty members Mrs. Regy Joseph was nominated as Secretary, PHA Kerala Chapter. The launching of Professional Housekeepers Association YUVA Kerala Chapter was held in our Institute on 24/11/2023.

Dr Sheri Kurian has been nominated into the Executive Board of SKAL International for its Kochi Chapter for two years from now. He is also invited and nominated as the Advisory Board of AISSMS College, Pune.

During the reporting period the Institute became member in the National Digital Library.

## **Staff**

During the reporting period, 04 of our faculty members viz., Tilvin Sabu, Seby P Mathews, Dalmia V Jose and Jibin K Mathew left from our service and 6 new faculties Viz., Shiji V B, Rufus R Dhas, Anoop M, Sarath Sivanandan, Jyothi Joseph, Sona Rachel John and Pooja Jayswal have joined as academic staff and Mr Jeffin Joy hs joined as office staff.

At present, we have 20 faculties, 02 lab staff and 9 office staff on regular basis and guest faculties were engaged for the subjects in English, French, German, Computer Application and Hotel Engineering.

## **Marketing**

As was done during the previous years, our faculty members visited higher secondary schools in Palai and nearby areas to introduce the institute and about the prospects of BHM course. Higher Secondary School students in Palai and nearby areas visited the Institute. A sum of Rs. 7,39,092/- was spent during the year for advertisements mainly in social medias like You Tube, Face Book & Twitter: initiated a concept of establishing Hospitality Clubs in the High School (catch them young) – Recently inaugurated Hospitality Club at the Muttuchira School with 27 members.

CCTV cameras were installed at a cost of Rs. 15,38,095 covering almost all areas of the Institute building with wifi facility thereby elevating the institute to a wifi enabled campus.

## **Student Parking**

Under the initiative of our Hon'ble Chairman, parking space has been provided to students in the compound adjacent to the Institute.

## **Activities & programmes**

During the reporting period, the Institute's inhouse clubs undertook various programmes like online sessions, quiz and other competitions among students as part of World Tourism Day, World Chef Day, World Smile Day, Bread Day etc. A brief description of the activities held so far are finished below"

Name of Club	Programmes					
	Online Sessions/ seminars	Quiz	Competitions	Exhibition	Theme Lunch	Others
Le Sommelier	09	04	4	01	-	-
Connoisseur	01	-	1	-	01	-
Officiana Frontal	02	01	1	01	-	-
Esperanza	-	-	1	-	-	-
Paryavarana	03	-	-	-	-	-
Sports Club	-	-	1	-	-	-
IEDC	-	-	1	-	-	01
Tourism Club	1	02	3	-	-	-
Agape	1	-	-	-	-	01

A seminar on Life Saving Noble Activity was organized in the Institute on 13.1.2023 in association with the District Medical Officer, Kottayam which was inaugurated by Mr Thomas Chazhikadan M P.

G20Y20 seminar was organized in October 2023. SJHMCT was the only institution approved by them.

The Institute hosted a seminar on Global Academics organized by the Country Head of Emirates Academy, UAE.

Organized Cassava Fest in July 2023 – 120 varieties of innovative recipe products were displayed in the Fest.

Cake Fest – Jingle Gala was organized on 22 December 2023.

Celebrity Chef Suresh Pillai and Lebanese Chef Ammar Molki visited the Institute.

Organized National Culinary Challenge in association with BKCC on 24 February 2024 in which Dr Lekshmi Nair was the chief guest.

Session by Ms. Carla Gethin, Director of Business Partnerships, and Ms. Jacqui Massie, Head of Business and International Development from City of Glasgow College, Scotland was held on 01/03/2024.

Mentor-mentee meeting of students were held in every month. Semester-wise PTA meetings were held on completion of each semester.

Graduation Day for 2019-23 batch was held on 15/7/2023.

### **Value added training programmes**

Compared to the previous years, we were able to provide more value added certificate programmes to our students. They include, seminar/workshops, debates and demonstration programmes on various subjects.

A session on Fire and Rescue Operations with demonstration by the Fire and Rescue Department officials was held.

An awareness session by the Motor Vehicles Department was held on 24/5/2023.

A session on Changing Trends & Procedure in Talent Requisition by Dr Satheeshkumar, Dy. Chief HR, Air India Express was held on 18/11/2023.

An awareness programme on Cyber Security by Rajesh Manimala, a cyber expert from Kerala Police was conducted.

More than 15 eminent persons from the industry including Ms. Vyshaly, Country Head Emirates Academy, Dubai visited the Institute and had interactions with our students.

### **Achievements 2023-24**

During the year, the Institute has successfully organized the following major events.

1. **National – Conference Confluence 2023** – amalgamation of world food safety, national chef day, in association with Y20G20 Secretariat, New Delhi, and Food Safety Dept. of Government of Kerala. As part of this, cooking competitions also were held.
2. **Cassava Fest and live cookery show** by Chef Vicky Retnani was held on 27.7.2023 including an exhibition of more than 100 cassava dishes.
3. **Millet Fest & Competition** – Organized a Millet Fest and competition in association with Meenachil Karshaka Sangham and Food Safety Department, Kerala State. Also participated in the National Competition organized by the AICTE. Six teams from our college.
4. **Launching of National Housekeeping Professionals Yuva Chapter Kerala State** was held in SIJHMCTG in November 2023.
5. **“Jingle Gala”**, a cake exhibition as part of Pala Palate was held on 21/12/2023 in which more than 100 varieties of cakes were exhibited.
6. **Visit to Italy** – Three of our students who got the invitation to take part in the International Pastry Chef competitions held in Italy during 22-24 Jan., 2024. I wish

7. to thank the management for permitting me to represent the Institute and participate in the event along with these selected students and one of our faculty members.
8. Our final year students got the opportunity to serve our hon'ble prime minister during his visit to Kochi on 17 January 2024 for the inauguration of ship maintenance unit.
9. Six of our students participated in the Athithya 2024 Culinary Competition during 7-9 February 2024 held at AISSMS, Pune.
10. Our students became champions in the national level Better Kitchen Culinary Competition organized jointly by Band Wagon Media and Better Kitchen magazine hosted by our Institute. The event was held on 24 February 2024. From among the 40 teams from 15 cities took part in the competition. Our students won first prize in the cooking event.

### **Visit of Iconic Professionals**

During the reporting period the following iconic professionals visited our campus to associate with various functions.

1. Chef. Vicky Ratanani
2. Moroccan Chef Ammar Molki
3. Cookery expert and Vlogger & Director of Law Academy College, Dr Lekshmi Nair
4. Chef Suresh Pillai
5. General Managers of Marriott & Hyatt
6. Ms. Vyshali, Country Head Emirates Academy, Dubai
7. District Collector
8. Dr Satheeshkumar, Dy. Chief HR, Air India Express
9. Mr Thomas Chazhikadan M P
10. Ms. Carla Gethin, Director of Business Partnerships, and Ms. Jacqui Massie, Head of Business and International Development from City of Glasgow College, Scotland.

### **The NSS (National Service Scheme)**

The NSS unit of the Institute which started functioning from the previous year has undertaken several programmes in association with the Bharananganam Grama Panchayat. They include cleaning campaign, Kuttikalude Harithasabha, and undertook Snehatheeram cleaning initiative. They have signed MoU with Bharananganam Grama Panchayat for adoption of Govt. U P School, Alanad, and organized a 7-day cohabitation camp and opened a digital blood bank unit.

### **E-Magazine & Newsletter**

The publication of e-magazine Lantern continued and the January 2024 issue of Institute's newsletter "Lantern" published.

### **NAAC Accreditation**

In continuation of the preliminary steps initiated during the previous year for getting NAAC accreditation to our Institute, several orientation programmes were arranged in which resource persons like Prof. Siddaiah, Senior Professor from Bangalore, Dr Jayasree Nair, IQAC and dean, Bangalore and Dr Thomas Mathew, of St Thomas College, Pala provided necessary guidance to our staff. I wish to report that after several criterion wise meetings, we are almost ready to have our internal audit to pave the way to proceed further. Dr Thomas Mathew, Director, IQAC, St. Thomas College, Palai has been helping us as the consultant for the NAAC work. We would be able to submit the SSR by June/July 2024.

### **SJIVT**

St. Joseph's Institute of Vocational Training, a sister concern of SJHMCT established for the conduct of short term courses was able to commence its function with one student during the previous year has showed much progress during the current year with 5 students. We expect more candidates in the coming years. In addition to the existing courses, based on the request from various quarters, we intend to offer more vocational programmes such as Airport Operations, Cabin Crew Training, Ground Handling Staff, Cargo Operations etc started function from previous academic year, was successful in admitting 05 students for the short term courses offered and we anticipate more candidates in the coming years.

### **Proposal for more classrooms and seminar hall**

Before concluding this report, I would like to report that the previous meeting has approved the proposal for 4 additional class rooms, one kitchen, a canteen and seminar hall. Accordingly, the works for the establishment of new modern kitchen has already begun and canteen works completed. I may report that we are in need of more smart class rooms to accommodate the increased student strength as well as to materialize our proposal to start P G programmes. It is proposed to convert the existing seminar hall into two classrooms for the immediate accommodation of our second year students which necessitates the need for a seminar hall to conduct common programmes. Thjree additional class rooms are required for next year admissions. I would therefore request the honorable members to kindly consider providing more classrooms and permit us to proceed further on the matter.

## Conclusion

I am glad to report that we were able to provide quality education and training to our students and all possible steps and efforts were taken for their overall development. Monthly staff meetings are being conducted to co-ordinate the activities and implement academic as well as other programs. I am also happy to state that overall functioning of the Institute during the period of report was smooth and maintained good discipline.

I thank the management for their wholehearted support, guidance, and co-operation extended without which the smooth functioning of the Institute could not be fruitful and effective. I take this opportunity to thank Fr. Joseph Vattappillil, our Director, for all his valuable efforts and services in achieving the goal.

I also wish to thank the faculty and staff for their wholehearted co-operation, dedication and commitment for the smooth functioning of the Institute.

Thank you



PRINCIPAL  
St. Joseph's Institute of  
Hotel Management &  
Catering Technology, Palai

Dr. SHERI KURIAN