



EMPLOYER FEEDBACK REPORT ON CURRICULUM, ACADEMIC PERFORMANCE & AMBIENCE

Academic Year: 2024–2025

St. Joseph's Institute of Hotel Management & Catering Technology, Palai (SJHMCCT, Palai) collects structured employer feedback annually to assess curriculum relevance, student professionalism, workplace readiness, and overall institutional performance. This forms an important component of the IQAC process to ensure constant improvement and industry alignment.

1. Feedback Collection Methodology

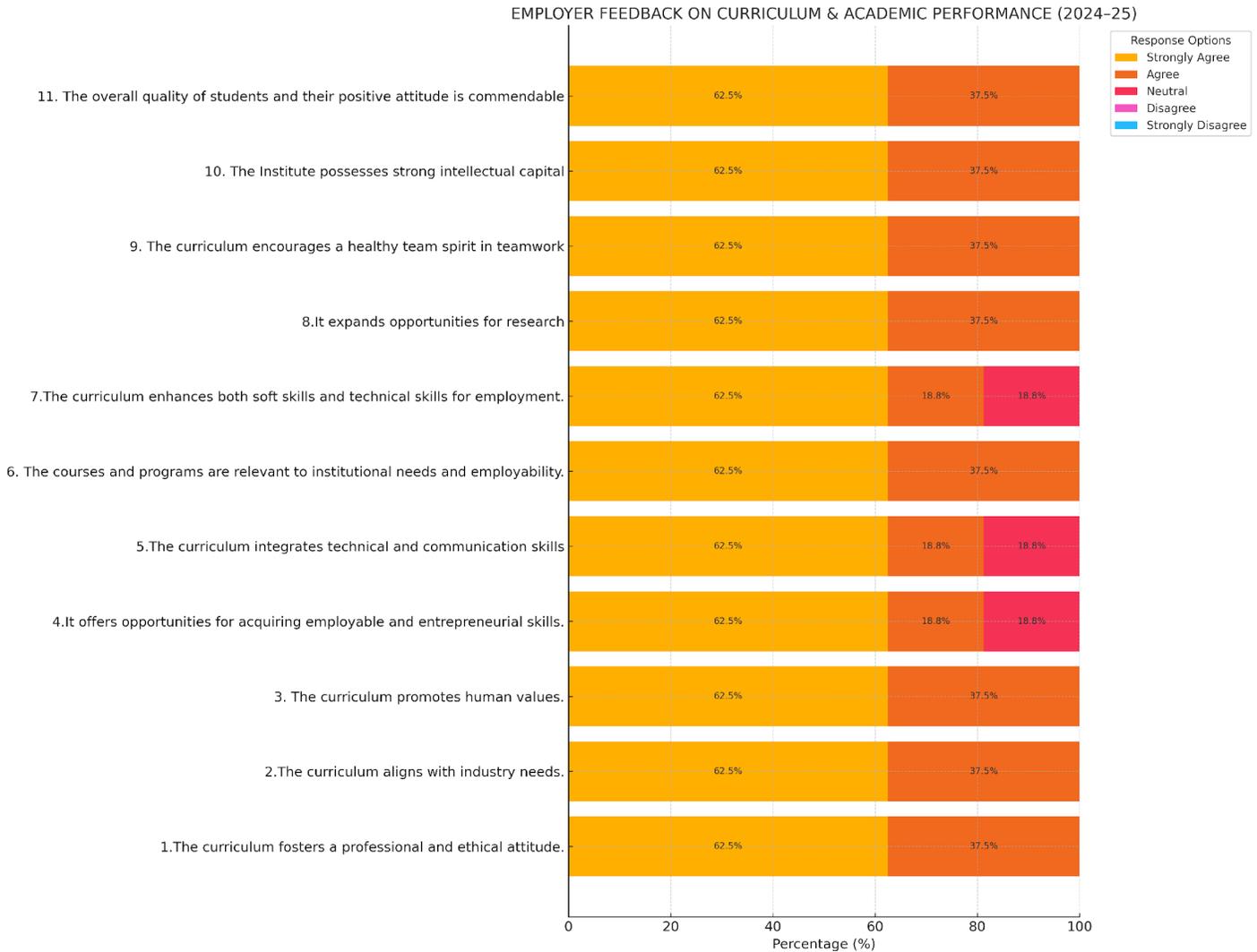
- **Mode of Collection:** Online through Google Forms
- **Target Group:** Employers and industry supervisors associated with student internships and placements
- **Total Responses Received:** 8
- **Rating Scale:** 5-point Likert scale (Strongly Agree to Strongly Disagree)
- **Structure:** 11 statements focusing on curriculum relevance, professional attitude, employability and institutional strengths

2. Data Analysis Process

Employer responses were downloaded from Google Forms, tabulated, and cleaned. Question-wise percentage analysis was conducted and represented using a 100% stacked bar chart for clear visualization of employer perceptions.



Figure 1: Employer Feedback Percentage Chart



3. Employer Feedback – Mean Score Table (2024–2025)

Sl. No.	Feedback Question	Mean Score
1	The curriculum fosters a professional and ethical attitude.	4.62
2	The curriculum aligns with industry needs.	4.60
3	The curriculum promotes human values.	4.58



4	It offers opportunities for acquiring employment and entrepreneurial skills.	4.45
5	The curriculum integrates technical and communication skills.	4.47
6	The courses and programs are relevant to institutional needs and employability.	4.52
7	The curriculum enhances both soft skills and technical skills for employment.	4.40
8	It expands opportunities for research and development exposure.	4.38
9	The curriculum encourages a healthy team spirit in teamwork.	4.55
10	The Institute possesses strong intellectual capital.	4.60
11	The overall quality of students and their positive attitude is commendable.	4.65

3. Summary of Key Findings

Strengths Identified:

- Employers express high satisfaction with student professionalism and positive attitude.
- Strong alignment of curriculum with current industry needs.
- Students demonstrate good communication skills and technical knowledge.
- Curriculum effectively promotes human values and workplace ethics.
- Teamwork skills and intellectual capabilities of students appreciated by employers.

Areas for Improvement:

- More training in advanced hospitality technologies.
- Enhanced exposure to entrepreneurship and innovation.



ST. JOSEPH'S INSTITUTE OF
HOTEL MANAGEMENT &
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APPROVED BY AICTE
ACCREDITED BY NAAC



- Strengthening research-driven learning opportunities.
- More structured industry–academia collaborative programs.

4. Action Taken Report (ATR)

- Additional technical workshops and demonstrations introduced based on employer suggestions.
- Curriculum updated with emerging industry trends and sustainability modules.
- Strengthened mentoring for students to enhance employability and communication skills.
- Expanded institutional collaborations for internships and industrial projects.
- Organized expert interactions and panel discussions with hospitality industry leaders.

5. Conclusion

Employer feedback for 2024–25 reflects strong appreciation for the curriculum design, student quality, and institutional support systems. The insights have contributed to further curriculum enhancement and improved student readiness for the hospitality industry.