



THE LANTERN

NEWSLETTER OF SJHMCCT | VOL:2 - ISSUE: IV | JANUARY 2024

Compendium

In focus

Academic activities

Iconic Views

Achievements

Alumni Corner

Current Verve



Editorial Message

Greetings and welcome to The Lantern's January 2024 issue! Within these pages, embark on a captivating exploration of the events that transpired from October to December 2023.

Our featured icon for this edition is Mrs. Nisha Jose, serving as the chairperson of the K. M. Mani Centre for Budgets.

IN FOCUS

LAUNCH OF THE PROFESSIONAL HOUSEKEEPER'S ASSOCIATION YUVA KERALA CHAPTER



The launch of the Professional Housekeeper's Association YUVA on November 24, 2023, was a significant event attended by distinguished guests, including Chief Guest Mr. Dinesh Varma from Taj Kumarakom. His insights elevated the occasion. Fr. Joseph Maleparambil, college chairman, and other key figures served as Guests of Honor, displaying commitment to YUVA's cause. The event brought together esteemed personalities, setting a reverent tone and highlighting the importance of professional development in housekeeping.



IN FOCUS

JINGLE GALA



The Christmas Food Fest, "Jingle Gala," featured a varied selection of delicious cakes, refreshing mocktails, and succulent roasted turkey.



Mrs. Nisha Jose, the chairperson of the K. M. Mani Centre for Budgets, inaugurated the event.

Students and parents from neighbouring institutions actively participated in the fest. Additionally, a selection of our exquisite cakes was available for purchase, allowing guests to buy and take home their favourite cakes.

THE NSS UNIT OF SJHMCT ORGANIZED A SEVEN-DAY COHABITATION CAMP.

NSS Unit No. 272 of St. Joseph's Institute of Hotel Management and Catering Technology orchestrated a week-long cohabitation camp at Alanad Govt. UP School. The inauguration, graced by Constituency MLA Sri Mani C Kappan, was presided over by College Chairman Rev. Fr. Joseph Maleparambil. Mrs. Bindu M. N, the School Headmistress, extended congratulations to the participants. Commencing on



Monday, December 25, at 2:30 in the afternoon, the camp concluded on Sunday, December 31, at 12 noon. The closing session was overseen by Bharananganam Grama Panchayat President Smt. Lizamma Sebastian, with Vice President Shri. Vinod Cherian delivering the keynote address.

The camp commenced with the theme "Malinya Mukta Nalekkayi Yuva Kerala," focusing on cleaning the school premises and conducting

awareness classes on crucial social issues. These classes covered topics such as "Young Generation and Social Responsibility," "Financial Literacy And Election," "Road Safety," "Youth Generation and Addiction," and "Need for Timely Interventions of Youth in Emergencies." Collaborating with various units, NSS Unit and New Vision Eye Hospital jointly organized a medical camp, benefiting the residents of Ward 12 in Bharananganam Grama Panchayat.

The NSS unit members also demonstrated their commitment to community service by visiting Pala St. Vincent Old Age Home, sharing Christmas and New Year gifts with the elderly. Additionally, in partnership with Bharananganam Grama Panchayat, the "Sneharam" project was initiated to create roadside gardens by eliminating garbage heaps. NSS student representatives conducted a waste management survey in various wards of Bharananganam Grama Panchayat, aligning with the concept of "Malinya Mukta Nalekkayi Yuva Kerala."

ACADEMICS

SESSION ON ASTI SPUMANTE

On November 15, 2023, the Le Sommelier Club organised a seminar focusing on "Asti Spumante." Amaldev V.M, a seventh-semester student,



conducted the session in Room 205 for SJHMCCT students.

Subsequently, a quiz competition centered around "Asti Spumante" took place. The first-semester team comprising Jonath Kottor and Rebecca Ann Alex secured the first place, while the second position was claimed by Ivan Varghese and Joyel Remy from the seventh semester.

SPELLICANS

On October 7, 2023, the final year students organised the 'Spellicans' competition for first-semester students. Participants were required to correctly spell various F&B terms. Fifteen students took part, and the victorious spellers were Iris S. Dravid, Joe C. Antony, Arun Mohanan, Dony Mathew, Ambernath P.J, and Ajo Joy.



The event was skillfully coordinated by Le Sommelier Club members, including Jithu Baisel John, Nidinkumar, Renjith Sharma, Prince Shaji, and Cyril Joseph.

Connaissance



SESSION ON CAVA

On November 28, 2023, the Le Sommelier Club at SJHMCCT organized a session focusing on 'Cava.'



Held in Room No. 205, the event saw the active

participation of 18 students.

Led by Prince Shaji, a

seventh-semester student, the session was followed by an engaging quiz competition. The top honors in the quiz went to Jonath J. Kottoor and Rebecca Ann Alex from the first semester BHM, while Amal Felix and Ivin Jijo of the seventh semester secured the second prize.

CONNAISSANCE

A quiz competition focusing on the fundamentals of F&B Service took place for first-semester students on December 14th and 15th, 2023. Seven teams from A batch, five from B batch, and four from the C division participated in the competition, featuring four rounds.

The winning teams were:

- A batch: Mr. Alen Job & Mr. Abhiram S
- B batch: Mr. Denny Jose Pious & Mr. Iris J Dravid
- C batch: Mr. Mahadev B & Mr. Sonu Johnson

The runner-up teams were:

- A batch: Mr. Amrithesh Santhosh & Mr. Abin Joseph Reji
- B batch: Mr. Benny Johnson & Mr. Jonath J Kottoor
- C batch: Ms. Rebecca Ann Alex & Ms. Liyona Abey

Second runner-up teams were:

- A batch: Mr. Aljo Jose & Mr. Akash P.S.
- B batch: Mr. Alen J Dominic & Mr. Adhithyan J Malil
- C batch: Mr. Shebin Shaji & Mr. Sangeeth K.S.

ACADEMICS

BLOSSOM FLOWER ARRANGEMENT COMPETITION



The ESPERANZA club of SJHMCCT arranged a flower arrangement competition on October 12, 2023, open to students across all semesters, with the aim of fostering creativity. Using decorative materials and flowers, participants crafted dry or fresh flower arrangements based on chosen themes. Their creations were assessed on idea, theme, creativity, and presentation. The competition served as a fantastic platform for students to exhibit their talent, showcasing colourful and vibrant floral arrangements that captivated observers. The event was truly a sight to behold.



SESSION ON CHAMPAGNE

On November 10, 2023, the Le Sommelier Club arranged a session focused on the topic of Champagne.' Conducted by Rahul Lal, a seventh-semester student, the n'formative session took place in Room No. 205 or SJHMCCT students. Subsequently, a quiz competition on



'Champagne' was held, with Nidinkumar M.M and Manual Sunny from the seventh semester securing the top position. Alan Roby and Alen Saji claimed the second prize in the competition.'

TOWEL ART EXHIBITION .

On October 16, 2023, the ESPERANZA CLUB at SJHMCCT organised an exhibition focusing on towel art. Students actively demonstrated the intricate art of towel folding to the visitors, showcasing various towel origami creations by the end of the program. The visitors were visibly impressed by the creative display of towel art, marking the conclusion of the event.





Mrs. Nisha Jose
Chairperson
K.M. Mani Centre for
Budgets

You have an exceptional resume and a part of it is your experience in HR. What are the things that you noticed in the industry and what are some advice you have for the students and what they should keep in mind when they enter the industry?

Having spent nearly two decades in HR, primarily as a competency-based interviewer, what I've come to realise is that one aspect reigns supreme: "attitude". Your attitude is not only crucial during interviews but also in every facet of your career, including career planning, successional planning, and even during performance appraisals. It's what sets you apart and earns you recognition. Possessing the right attitude automatically translates into enhanced productivity and success.

As a woman in a senior role, with firsthand experience of the challenges and obstacles faced on the path to such positions, what guidance would you offer to women aiming for managerial or HR roles?

To begin, I want to emphasise that entering the field of HR should not be seen as an easy option for women. While it may involve fixed schedules and apparent stability, based on my observation, exemplified by my daughter's role as an HR head, it entails considerable hard work. Particularly during tasks like payroll management, the workload can be demanding, often requiring long hours. In any profession, honesty and dedication are paramount. While a career in HR or management may provide financial stability, success ultimately hinges on giving your all, which in turn enhances productivity and work quality.

Your involvement in social work is widely recognized. What motivates and propels you to maintain such a high level of activity in this field?

As a child, I was engaged in social work, which naturally led me into the field of HR. Initially, I began my career as a corporate trainer. Pursuing further education with an MBA, MHRM, and MCom, I eventually found myself returning to my roots. I like to think of myself as a social enabler, as social work has always been an integral part of who I am. Even during my time in HR consultancy, my inclination towards social work remained strong. It's a deeply fulfilling aspect of my life, rooted in my childhood experiences. However, transitioning from HR consultancy posed challenges, as it required balancing my inherent social skills with the necessity of being firm and assertive. This balancing act, while demanding, was essential in fulfilling my responsibilities of reporting, delivering results, and sometimes having to say "No, it's not acceptable."

How would you describe your time at our college? What was your overall experience like, and what aspects did you particularly enjoy?

This is my first visit to this division of St. Joseph's. While I've visited the MBA and engineering campuses before, this is a new experience for me, and I must say, I'm extremely impressed. I had no idea the students here were so talented, and I was thoroughly impressed by how the faculty works alongside you all. Upon walking in, it felt like stepping into a top-tier cake exhibition in France - the quality and presentation were exceptional. It's evident that you all invest a tremendous amount of time and effort into your work. It's truly amazing. I'd love to contribute by assisting in grooming the students and volunteering my time to come and help out.

ICONIC VIEW

What is your perspective regarding the potential for women in the hospitality sector?

We're entering an era where gender distinctions are becoming increasingly irrelevant. As a scuba diver, I had the pleasure of meeting an inspiring individual named Flavia during one of my dives. She runs a successful small bake house in Bombay, single-handedly managing the entire operation. Her success is evident from the multitude of orders she receives, including from prominent figures like the Ambanis. What struck me about Flavia was her vibrant and lively spirit. Her dedication and passion are the key ingredients to her success. This story exemplifies the entrepreneurial aspect of success. In a professional setting, demonstrating consistent delivery can lead to recognition and promotion. However, possessing an enterprising nature is crucial. During my visit here, I observed that many students possess this spark, which is essential for success in both entrepreneurial and industrial contexts.

Interview Conducted by,
Ms. Diana Mary Joseph
III Semester BHM

ACHIEVEMENTS

WINNERS OF THE NATIONAL LEVEL INTERCOLLEGIATE MANAGEMENT FEST PHOENIX 2023

15 students from our college participated in the event, “Phoenix 2023” National Level Inter- Collegiate Management Fest organised by Naipunya Institutions, Pongam on 19/12/2023. Our first year students brought laurels in three events.



First Prize was secured by Mr. Tom Sebastain in the event “ Cocinero del genio” (Food Production).



Second Prize was secured by
Mr. Alen J Domnic in the event
“Experiencia Realeza ” (Housekeeping)



Second Prize was secured by
Ms. Rebecca Ann Alex for the event
“Major Jefe de Oficinal ” (Front Office).

ALUMNI CORNER



As a proud graduate of SJHMCT, it's truly an honour for me to engage with my fellow students. As professionals in the hospitality field, we are fortunate to be part of an ever-expanding industry. Numerous opportunities await us worldwide. However, the crucial question is: "Have you adequately prepared yourself to seize these opportunities?" If not, now is the perfect time to enhance your communication and research abilities to excel in the dynamic realm of hospitality. Wishing you all the best on your journey!

Mr. Joyal Joseph
2014-18 Batch Alumni
Junior CDP
Royal Caribbean Cruise

CURRENT VERVE

TRENDS AND STRATEGIES IN THE EVOLVING HOSPITALITY LANDSCAPE

The 2024 Hospitality Industry Trend Survey by Eat App, featuring insights from hospitality leaders with over 100 years of combined experience, reveals key trends shaping the future of the sector. Personalization emerges as a critical focus, with the industry moving towards implementing effective personalization strategies to meet customer expectations.

Training is emphasised as a pivotal factor for success, particularly in addressing high staff turnover. The ability to train swiftly and efficiently is identified as a differentiator between average and exceptional performance.



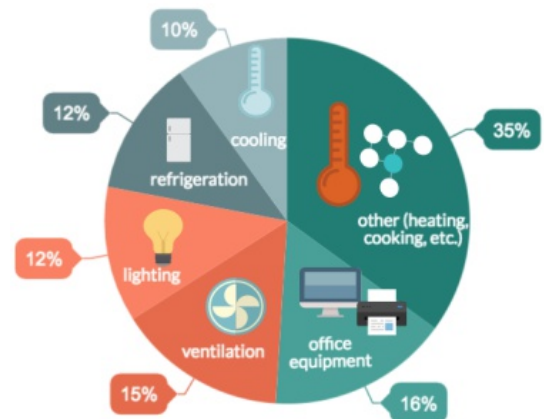
Technology integration is highlighted as essential for enhancing efficiency throughout the entire guest experience—from pre-booking to post-stay. The survey



suggests that technology will play a central role not only in guest rooms but also at various touchpoints.

A notable prediction is the expected decline of Airbnb, characterised as expensive and underwhelming. Hospitality operators are advised to capitalise on this decline by differentiating through enhanced guest experiences.

Sustainability emerges as a pervasive trend, reflecting broader industry shifts. Hotels and resorts are increasingly prioritising environmentally conscious practices, including the use of renewable energy, sourcing local food, and minimising waste, aligning with the overarching goal of attracting environmentally conscious guests.



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