

27th July-2023

SJIHMCT PALAI

Cassava Fest 2023

Experience 100 Traditional and
Innovative Cassava Delicacies!

St. Joseph's Institute of Hotel Management & Catering Technology (SJIHMCT) in association with **CGH Earth** presents Cassava Fest 2023. This innovative food fest offers a delightful experience for foodies and connoisseurs, showcasing tapioca-based delicacies from various cuisines. Experience the fusion of cassava with millets, jackfruit, wheat, rice, and more, creating unique and flavorful dishes that will satisfy your taste buds.



cgh earth
experience hotels

ST. JOSEPH'S INSTITUTE OF
**HOTEL MANAGEMENT &
CATERING TECHNOLOGY, PALAI**

SJIHMCT PALAI

Cassava Fest 2023

A variety of 100 dishes, including traditional and innovative styles, will be presented to connoisseurs. With 10 counters serving different courses, each dish will complement its respective menu course. Connoisseurs can sample dishes based on the details mentioned in their coupons. Separate counters will be available for purchasing food products or takeaways. Food coupons are required for entry to the venue to ensure access.

Sponsorship Opportunities:



PLATINUM SPONSOR

₹30,000/-

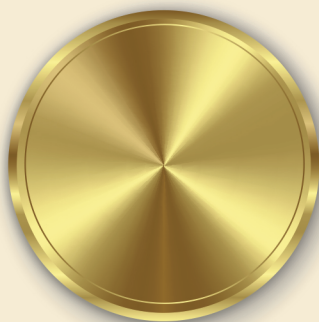
Key Takeaways:

The logo and name will be printed on the bottom of the backdrop banner.

A 3X3' space will be allocated to the sponsor for displaying their banner, standees, or products outside the venue (subject to prior consent and availability only).

Logo and name printed on the food coupons as a Platinum sponsor.

Free food coupons for 6 members will be provided to visit and enjoy food at the designated place.



GOLD SPONSOR

₹20,000/-

Key Takeaways:

The logo and name displayed at the bottom corner of the backdrop banner.

Logo and name printed on the food coupons as a Golden sponsor.

Space allocated for displaying the banner near display counters/entrance inside the venue.

Free food coupons provided for 4 members to visit the fest and dine.



SILVER SPONSOR

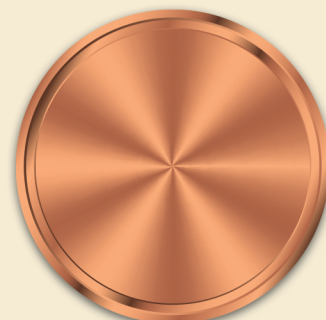
₹10,000/-

Key Takeaways:

Logo and name printed on the food coupons as a Silver sponsor.

Banner will be displayed inside the hall near the entrance or exit counter.

Free food coupons will be provided for 2 people to visit and dine at the designated place.



BRONZE SPONSOR

₹5,000/-

Key Takeaways:

Logo and name printed at the backside of the food coupons as a Bronze sponsor.

Free food coupon will be provided for 1 person to visit the fest and dine.

Preferred Academic Partner Institute of:



IHG HOTELS & RESORTS



CROWNE PLAZA HOTELS & RESORTS

Le MERIDIEN

TAMARA LEISURE EXPERIENCES

+91 85939 67676 +91 89217 27657 +91 89217 38643 +91 62827 14622 Choondacherry, Pala, Kottayam 686579 r.